**Creative Brief**
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11/1/22

**Project Title: Journey to the West**
1. **Project Overview**
   a. The goal of my website is to bring fun interactive content to the user that will also educate them about something interesting historical facts that they wouldn't expect to be as significant as it is.
2. **Resources**
   a. Wiki: https://en.wikipedia.org/wiki/Death_by_coconut
   b. Images will be from google and free image sources
3. **Audience**
   a. The audience will be people who have no existing knowledge of my subject. It is for people who are bored and want something that can entertain them while educating them on something interesting.
4. **Message**
   a. I want to present something light-hearted for people during a stressful time while also allowing them to be somewhat productive as they are gaining new knowledge.
5. **Tone**
   a. The tone will be playful while also informative.
6. **Visual Style**
   a. I want the visual style to be bold, bright, and illustrative. I want it to be more visual-heavy rather than text-heavy.
      i. https://www.chewchoo.com/
      ii. https://theforgottentoys.com/?v=9025a1ae8c64
      iii. https://www.goliath-entertainment.com/